



CareFusion
Jazz Festival Series



Rhythm of Care

Advancing Care. Saving Lives.



CareFusion
JazzFestivalSeries

Fusing technology and intelligence to improve patient care

A new direction for healthcare safety

Medication errors and infection prevention are two of the biggest challenges facing the medical industry. Every year, more than 400,000 patients suffer adverse drug events.¹ Another 1.7 million patients acquire infections while hospitalized.²⁻³ And billions of dollars are spent to treat medication errors.⁴

Healthcare can and should be safer and more efficient. Accomplishing this is a top priority for everyone—hospitals, caregivers, patients and government. And CareFusion wants to help.

Dedicated to helping improve patient care

At CareFusion, our entire focus is helping hospitals and caregivers measurably improve the productivity and safety of healthcare globally.

It is why we continually develop new medical technologies. It is why we created the **CareFusion Jazz Festival Series** to shine a light on those working to enhance care. And it is why we are partnering with nonprofit safety organizations and leading technology companies to create Rhythm of Care, an exciting new campaign and educational program to raise awareness of healthcare safety and help improve patient care.

1 Preventing Medication Errors: Quality Chasm Series, Institute of Medicine, July 2006.

2 Centers for Disease Control and Prevention. Public health focus: surveillance prevention and control of nosocomial infections. *Morbidity and Mortality Weekly Report* 1992: 41:783-787.

3 Klevens, et. Al. Estimating Health Care-Associated Infections and Deaths in U.S. Hospitals, 2002. *Public Health Reports*, March-April 2007: 122:160-166.

4 Projection based on aggregate internal analysis of 174 MedMined services clients' performance between August 2006 and October 2008.

CareFusion and jazz: a harmonious pair

There is a clear connection between jazz and medicine. Research shows that music reduces pain, lowers blood pressure, improves heart health and post-surgical response and reduces the amount of medication necessary for sedation. Medicine and music are fundamentally human, driven and forever changed by the interaction between caregiver and patient, musician and listener. Jazz is even being used to teach medical students and doctors listening skills that will help them better perform their art.

Jazz is also the perfect choice to launch a company dedicated to improving patient care by fusing technology and intelligence and increasing awareness and raising funds for healthcare safety. CareFusion, like jazz, embraces innovation, believes in the power of harmony and rhythm and knows that performance and improvisation distinguish the best from the rest.

CareFusion Jazz Festival Series

The CareFusion Jazz Festival Series taps the human and healing elements of jazz to highlight healthcare safety and those working to improve care. The festivals themselves are some of the largest and oldest jazz festivals in the world. And the musicians are simply brilliant. It is a great opportunity to raise funds for worthy charities and increase awareness of patient safety, while supporting and preserving the legacy of jazz.

- George Wein's CareFusion Jazz Festival 55, Newport, RI
- Chicago Jazz Festival Presented by CareFusion
- CareFusion Presents Dizzy's Den at the Monterey Jazz Festival
- CareFusion Manly Jazz Festival, Sydney, Australia
- CareFusion Jazz Festival Paris
- CareFusion New York Jazz Festival



Innovation

Harmony

Rhythm

Improvisation

Performance

A commitment to positive change

Rhythm of Care brings together people from all facets of healthcare, offering a positive approach to medical safety management that:

- Emphasizes the great strides being made in healthcare
- Promotes best practices, products and services
- Creates an open, centralized repository of discoveries and best practices that everyone can access





Rhythm of Care Safety Leadership Awards

The Rhythm of Care Safety Coalition is a key component in the Rhythm of Care campaign. Made up of caregivers, patients, hospital administrators and technology leaders, the Coalition is responsible for identifying and recognizing individuals who are leading the way in healthcare safety research, product development, awareness and best practices.

A committee will accept and review nominations of individuals and organizations from cities across the United States, and winners will receive a grant, recognition on the Coalition website and a Safety Leader designation. They will also have the opportunity to publish their case study and will be invited to speak at Coalition events.

The CareFusion difference

CareFusion combines proven clinical technology with actionable intelligence to measurably improve the delivery of patient care. We are not just a medical device company. We are not just a healthcare IT company. Instead, we combine aspects of both to make real, measurable differences in the care and safety of patients. Our family of products and services are used in over 120 countries and include some of the most widely recognized brand names in their categories, including Alaris®, AVEA®, Chloraprep®, Pulmonetic Systems™, Pyxis® and V. Mueller®.



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carefusionjazz.com

3750 Torrey View Court
San Diego, CA 92130
U.S.A.

*Nnenna Freelon by Ron Hudson, 2003, photograph from *The Art of Jazz Monterey Jazz Festival/50 Years*, courtesy Monterey Jazz Festival.*

*Joe Henderson, Carmell Jones and Horace Silver by Jerry Stoll, 1964, photograph from *Monterey Jazz Festival Forty Legendary Years*, courtesy Monterey Jazz Festival.*

*Joshua Redman by Cole Thompson, 1996, photograph from *The Art of Jazz Monterey Jazz Festival/50 Years*, courtesy Monterey Jazz Festival.*

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